

1 of 3

Rep Firm  
Sales Office ( PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

JOE HECK D3 SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TU	5A-6A	NEWS Buyline Comment: NEWS	:30	\$900.00	11/05-11/06	C	C	C	\$0.00	
	2	M-FU	6A-7A	NEWS Buyline Comment: NEWS	:30	\$725.00	11/05-11/06	C	C	C	\$0.00	
	3	M-WJ	7A-8A	NEWS Buyline Comment: TODAY	:30	\$900.00	11/05-11/06	C	C	C	\$0.00	
	4	M-TU	8A-1CA	NEWS Buyline Comment: TODAY II	:30	\$425.00	11/05-11/06	C	C	C	\$0.00	
	5	M-TU	10A-11A	NEWS Buyline Comment: TODAY III	:30	\$325.00	11/05-11/06	C	C	C	\$0.00	
	6	M-TU	12P-123CP	NEWS Buyline Comment: NEWS	:30	\$425.00	11/05-11/06	C	C	C	\$0.00	
	7	M	3P-4P	PHIL Buyline Comment: PHIL	:30	\$450.00	11/05-11/05	C	C	C	\$0.00	
	8	M	5P-630P	NEWS Buyline Comment: NEWS	:30	\$575.00	11/05-11/05	C	C	C	\$0.00	
	9	M	630P-7P	NEWS Buyline Comment: NEWS	:30	\$725.00	11/05-11/05	C	C	C	\$0.00	
	10	M	7P-830P	NEWS Buyline Comment: NEWS	:30	\$725.00	11/05-11/05	C	C	C	\$0.00	

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) JOE HECK 4 CONGRESS  
 Product JOE HECK 4 CONGRESS  
 Estimate# 2214  
 Buyer KEGAN BHRAN  
 Phone#  
 Fax#  
 Agency ( ) STRATEGIC MEDIA PLACEMENT  
 7669 STAGERS LOOP  
 DELAWARE, OH 43015  
 Agency C/P1/P2/E //2214  
 Flight Dates 11/05/2012 - 11/06/2012  
 Hiatus Weeks  
 Rep Firm  
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	11	M	730P-8P	FACE	:30	\$450.00	11/05-11/05	0	0	0	\$0.00	
Buyline Comment: FACE												

	12	M	11P-1135P	NEWS	:30	\$575.00	11/05-11/05	0	0	0	\$0.00	
Buyline Comment: NEWS												

	13	M	1135P-1235A	LENO	:30	\$275.00	11/05-11/05	0	0	0	\$0.00	
Buyline Comment: LENO												

---REPORT TOTALS---  
 Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 12: 0 / \$0.00  
 Sales Totals: 0 / \$0.00  
 Station Totals: 0 / \$0.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	CATV	KTUV	KTXX	KBLR	KTUD	KINC	KVCW	KLAS	KVMY	KSNV	KVVU
\$0	0%	20%	0%	0%	0%	0%	0%	21%	0%	3%	16%

---COMPETITIVE COMMENTS---  
 NEW ORDER  
 EST SHARES

Books KSNV  
 Demos PARS

Rep Order# 6815981 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 102137 Printed: 10/25/2012 6:47 AM 3 of 3  
EC'd Yes Last Received: 10/24/2012 1:54 PM Showing Buylines: All Lines

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Product JOE HECK 4 CONGRESS  
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Buyer KEGAN BHIRAN  
Phone#  
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-- CREDIT RISK --  
CASH IN ADVANCE